

For Immediate Release

**Fort Lauderdale International Film Festival
Salutes Jerome Palliard, Director of Cannes Film Market for
27 Years
At its Annual Beach Soiree during the Cannes Film Festival**

Fort Lauderdale, FL (June 4, 2022) -- Over 600 motion picture industry leaders, directors, producers, actors, Press, and distributors attended Fort Lauderdale International Film Festival's FLIFF Beach Soiree at the Cannes Film Festival, which was held Sunday, May 22, at Plage Long Beach. FLIFF has been organizing the event annually since 1991.

Among the attendees were representatives from Sony Pictures Classics, Magnolia Pictures, Kino Lorber, Media Luna, Minerva Pictures, Breaking Glass Pictures as well as *Top Gun* actress Chelsea Harris, *Game of Throne's* Melanie Liburd, and filmmakers including Jason Cloth, founder of Creative Wealth Media, a prolific film and television financing group of companies. Cloth has executive produced over 80 feature films including *Joker*, *Licorice Pizza*, *House of Gucci*, and *Ghostbusters Afterlife*.

During the evening FLIFF President Gregory von Hausch introduced Jerome Palliard, director of the Cannes Film Market who retires this year from Cannes' Marché du Film, the world's biggest film market, which he has led since 1995. Von Hausch led the crowd in raising a champagne toast in his honor.

Bringing the flavor of South Florida to the party, FLIFF Chairman Steven Savor, introduced the internationally-acclaimed Miami-based DJ Irie who rocked the party until the doors closed at 1 a.m. Irie, a successful entrepreneur and philanthropist, is the official DJ for the Miami Heat, the FIFA World Cup 2014, and the hottest clubs in South Beach and Vegas.

FLIFF's Cannes Beach Soiree was sponsored by Provocativo (Spanish Cava), Steven Savor, and Kanbar Entertainment, and was co-sponsored by The World of Film International Festival (Scotland), FilmHedge (Atlanta), Animaze (Montreal), and media sponsors Hollywood Reporter and Variety.

#

Download images: (LINK TBD)

Press Contact:

Jan Mitchell
Jan Mitchell & Associates
954-649-0258
jmitchellpr@gmail.com