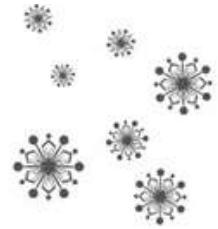




# WINTERFEST

## BOAT PARADE



## N E W S   R E L E A S E

**FOR MORE INFORMATION:**

Kathy Keleher, Winterfest, Inc.  
954-767-0686, [kathy@winterfestparade.com](mailto:kathy@winterfestparade.com)  
Karli Florence, Office Assistant  
[info@winterfestparade.com](mailto:info@winterfestparade.com)  
Website: [winterfestparade.com](http://winterfestparade.com)  
FB: [winterfest.parade](https://www.facebook.com/winterfest.parade)  
Twitter/Instagram: [WinterfestInc](https://www.instagram.com/WinterfestInc)  
[#WinterfestFL](https://www.instagram.com/WinterfestFL)

### **Raise Your Glass and Celebrate Winterfest's Parade Theme at the End of Summer Happy Hour Hosted by Savor Cinema**

**FOR IMMEDIATE RELEASE** Fort Lauderdale, Florida (August 16, 2023) - Get ready to celebrate the end of Summer with Winterfest. On August 30, 2023, from 5:30 to 7:30 PM, Savor Cinema will host the Winterfest Happy Hour and Roll Out of this year's Seminole Hard Rock Winterfest Boat Parade theme: "Reflections Afloat!"

Join us for an evening of comradery with parade participants, control boat volunteers, Winterfest board and advisory members, community leaders, and fans as we toast the end of the summer and the countdown to this year's Winterfest Celebrations. Savor Cinema is the first of a series of monthly Happy Hours and various events culminating with the Seminole Hard Rock Winterfest Boat Parade. Winterfest has been a beloved tradition in Broward County for over 52 years, captivating audiences with its stunning displays on boats and festive spirit. This year, the Parade is celebrating 20 years with the Seminole Hard Rock Hotel & Casino as its title sponsor.

During this August Happy Hour, you'll have the opportunity to be among the first to enjoy the Reflections Afloat theme mini movie. Raffles and other prizes for boaters and non-boaters alike will be part of the get-together.

Savor Cinema, renowned for its unique ambiance and dedication to the arts, provides the perfect backdrop for this theme roll out. Delight in the company of fellow Winterfest enthusiasts, local leaders, and community members as you indulge in free popcorn while enjoying for purchase a variety of beverages, movie-themed snacks as well as tacos, hot dogs, and other popular food items for sale from "That's My Dog" and "Tacos Veracruz" Food Trucks.

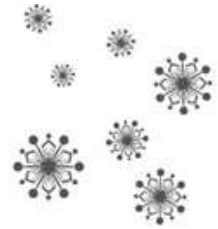
**Happy Hour Highlights:**

- Exclusive unreel of the Parade Theme: Reflections Afloat
- Mingling with Winterfest organizers, local leaders, and community members
- Food Trucks and a variety of Happy Hour priced beverages



# WINTERFEST

## BOAT PARADE



- Opportunities for sponsorships and involvement in Winterfest
- Take your photo with Cut-Outs of our past Grand Marshals
- Raffles to win prizes
- Free Parking in the garage across from Savor Cinema ... and don't forget the Free popcorn!

Join us at Savor Cinema on August 30, 2023, from 5:30 pm to 7:30 pm, and let us ignite your excitement for the upcoming Seminole Hard Rock Winterfest Parade. For more information visit [WinterfestParade.com](http://WinterfestParade.com) or call 954-767-0686.

### **About Winterfest, Inc.**

*Winterfest is a Florida not-for-profit organization based in Broward County that produces a variety of events including the free public event known as the Seminole Hard Rock Winterfest Boat Parade - "The World's Most Watched Boat Parade." Approximately one million spectators view the Parade on the 12-mile route along with millions more via television and the internet bringing National and International recognition to South Florida. Winterfest also hosts annual events to enhance the community's image and provide unique, wholesome family entertainment. For more information on Winterfest, please contact the office at (954) 767-0686 or their website: [www.winterfestparade.com](http://www.winterfestparade.com).*

### **About Seminole Hard Rock Hotel & Casino Hollywood**

*Seminole Hard Rock Hotel & Casino Hollywood is the flagship-integrated resort of Hard Rock International, owned by the Seminole Tribe of Florida. The renowned entertainment, gaming and hospitality destination unveiled a \$1.5 billion expansion in 2019, highlighting the debut of the world's first and only Guitar Hotel. Between three hotel towers, the resort boasts 1,271 luxury guestrooms. Amenities include a 42,000 square-foot Rock Spa® & Salon; an 18-acre recreational water experience; private "Bora Bora" style cabanas; more than 20 food and beverage outlets; an expansive gaming floor with 2,800 slots, more than 200 table games and a 45-table poker room; 120,000 square feet of premier meeting and convention space; and a 26,000 square-foot retail promenade. Hard Rock Live, ranked No. 3 worldwide in 2022 ticket sales for theatre venues by Pollstar Magazine, highlights A-list entertainers and performers, sporting events and live broadcast productions in an intimate 7,000-person capacity setting. Seminole Hard Rock Hollywood is located on 87 acres of the Hollywood Seminole Reservation along State Road 7 (U.S. Highway 441). For more information, visit us online at [www.seminolehardrockhollywood.com](http://www.seminolehardrockhollywood.com) call (800) 937-0010 or follow us: Facebook: [SeminoleHardRockHollywood](https://www.facebook.com/SeminoleHardRockHollywood), Twitter: [@HardRockHolly](https://twitter.com/HardRockHolly), Instagram: [@HardRockHolly](https://www.instagram.com/HardRockHolly).*